

What is claimed is:

1. An apparatus to process an audio/video program, comprising:
a preferences module configured to coordinate the specification of a presentation setting with a portion of said audio/video program; and
a presentation module coupled to said preferences module, said presentation module being configured to selectively apply said presentation setting to said portion of said audio/video program during subsequent playback of said audio/video program.
2. The apparatus of claim 1, wherein said preferences module is configured to coordinate said specification of said presentation setting with said portion of said audio/video program based on a time stamp associated with said portion of said audio/video program.
3. The apparatus of claim 1, wherein said presentation setting corresponds to one of an audio setting and a display setting.
4. The apparatus of claim 3, wherein said audio setting corresponds to one of an audio channel setting, an audio field setting, an audio format setting, a dynamic range setting, a language setting, a pitch setting, a playback speed setting, a tone setting, and a volume setting.
5. The apparatus of claim 3, wherein said display setting corresponds to one of a brightness setting, a black and white setting, a contrast setting, a color setting, a fast motion setting, a flicker setting, a gamma setting, a hue setting, a letterbox setting, a non-square zoom setting, a pan and

scan setting, a pillar-box setting, a pixel blurring setting, a pixel sharpening setting, a red-eye setting, a slow motion setting, and a zoom setting.

6. The apparatus of claim 1, wherein said preferences module is configured to coordinate storage of said presentation setting for said portion of said audio/video program.

7. The apparatus of claim 6, further comprising:

a memory coupled to said preferences modules and said presentation module, said memory being configured to store said presentation setting for said portion of said audio/video program.

8. The apparatus of claim 1, wherein said presentation setting and said portion of said audio/video program correspond to a first presentation setting and a first portion of said audio/video program, respectively, said preferences module is configured to coordinate a specification of a second presentation setting with a second portion of said audio/video program, and said presentation module is configured to selectively apply said second presentation setting to said second portion of said audio/video program during subsequent playback of said audio/video program.

9. The apparatus of claim 1, wherein said presentation module is configured to selectively apply said presentation setting to said portion of said audio/video program during initial playback of said audio/video program.

10. The apparatus of claim 1, wherein said presentation module is configured to apply a predetermined presentation setting to a remaining portion of said audio/video program during subsequent playback of said audio/video program.
11. A computer-readable medium, comprising:
- instructions to coordinate a specification of a first display setting with a first video frame of a plurality of video frames;
 - instructions to coordinate a specification of a second display setting with a second video frame of said plurality of video frames; and
 - instructions to apply, during subsequent playback of said plurality of video frames, said first and second display settings to said first and second video frames, respectively.
12. The computer-readable medium of claim 11, wherein said instructions to coordinate said specification of said first display setting with said first video frame include:
- instructions to coordinate said specification of said first display setting with said first video frame based on a time stamp associated with said first video frame.
13. The computer-readable medium of claim 11, wherein said instructions to coordinate said specification of said second display setting with said second video frame include:
- instructions to coordinate said specification of said second display setting with said second video frame based on a time stamp associated with said second video frame.

14. The computer-readable medium of claim 11, wherein said first and second display settings are associated with different scaling factors.
15. The computer-readable medium of claim 11, wherein said first and second display settings are associated with different aspect ratios.
16. The computer-readable medium of claim 11, further comprising:
instructions to facilitate said specification of said first display setting for said first video frame; and
instructions to facilitate said specification of said second display setting for said second video frame.
17. The computer-readable medium of claim 16, wherein said instructions to facilitate said specification of said first display setting include instructions to define a target region as included in said first video frame, said instructions to facilitate said specification of said second display setting include instructions to shift said target region as included in said second video frame, and said instructions to apply said first and second display settings include instructions to coordinate display of portions of said first and second video frames corresponding to said target region.
18. The computer-readable medium of claim 17, wherein said instructions to facilitate said specification of said second display setting further include instructions to scale said target region as included in said second video frame.

19. A method of processing an audio/video program, comprising:
- coordinating storage of a plurality of user-specified presentation settings, each user-specified presentation setting of said plurality of user-specified presentation settings being associated with a respective portion of said audio/video program; and
 - coordinating playback of said audio/video program based on said plurality of user-specified presentation settings.
20. The method of claim 19, wherein said plurality of user-specified presentation settings corresponds to different audio settings.
21. The method of claim 19, wherein said plurality of user-specified presentation settings corresponds to different display settings.
22. The method of claim 19, wherein coordinating playback of said audio/video program includes sequentially applying said plurality of user-specified presentation settings to respective portions of said audio/video program.